

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63040 CF NTL-POL FBD - LBD: 09/24/12 - 10/01/12 HL#: Created: 09/24/12 12:29 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1536 Agency Commission: 15 % Updated: ALWILLIAMS on 09/24/12 02:36 PM
 Agency: GMMB, INC. (6441) Product: EST 1536 (1300) Self :15:00 Confirmed: 09/24/12 01:01 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 9/24/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS430AM	M T W T * * *	NEWS	30	B			0.0	\$180.00	1	\$180.00		
	CDR												
	FBD	LBD	Sep 24										
	09/24/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS5AM	M T W T F * *	NEWS	30	B			0.0	\$360.00	3	\$1,080.00		
	CDR												
	FBD	LBD	Sep 24										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS528A	M T W T F * *	NEWS	30	B			0.0	\$360.00	3	\$1,080.00		
	CDR												
	FBD	LBD	Sep 24										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS1	M T W T F * *	NEWS	30	B			0.0	\$540.00	3	\$1,620.00		
	CDR												
	FBD	LBD	Sep 24										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	M T W T F * *	MORN	30	B			0.0	\$540.00	4	\$2,160.00		
	CDR												
	FBD	LBD	Sep 24										
	09/24/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$360.00	1	\$360.00		
	CDR												
	FBD	LBD	Sep 24										
	09/30/12	09/30/12	1										

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 Agency: GMMB, INC. (6441) Product: EST 1536 (1300) Sell :15:00 Confirmed: 09/24/12 01:01 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	M T W T F * *	DAY	30	B			0.0	\$1,125.00	3	\$3,375.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	M T W T F * *	DAY	30	B			0.0	\$675.00	3	\$2,025.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	M T W T F * *	DAYN	30	B			0.0	\$540.00	3	\$1,620.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DBOLD	M T W T F * *	DAY	30	B			0.0	\$675.00	3	\$2,025.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DTALK	M T W T F * *	DAY	30	B			0.0	\$495.00	2	\$990.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	2										

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Agency: GMMB, INC. (6441)	Product: EST 1536 (1300)	Self :15:00	Confirmed: 09/24/12 01:01 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DTALK	M * * * * *	DAY	30	B			0.0	\$495.00	1	\$495.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DDEAL	M T W T F * *	DAY	30	B			0.0	\$495.00	3	\$1,485.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EJEFF	M T W T F * *	EFG	30	B			0.0	\$675.00	2	\$1,350.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EJEFF	M * * * * *	EFG	30	B			0.0	\$675.00	1	\$675.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EPHIL2	M T W T F * *	EFG	30	B			0.0	\$900.00	3	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLY5PM	M T W T F * *	NEWS	30	B			0.0	\$1,260.00	3	\$3,780.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

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 Agency: GMMB, INC. (6441) Product: EST 1536 (1300) Self :15:00 Confirmed: 09/24/12 01:01 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEVE530PM	M T W T F * *	NEWS	30	B			0.0	\$1,575.00	3	\$4,725.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLY6PM	M T W T F * *	NEWS	30	B			0.0	\$1,260.00	3	\$3,780.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$1,260.00	3	\$3,780.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$540.00	1	\$540.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	N5PAFCSUN	* * * * * S	ANEWS	30	B		FOOTBALL	0.0	\$6,300.00	1	\$6,300.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	SXMLIVE	M * * * * *	PLAYER	30	B			0.0	\$1,080.00	1	\$1,080.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

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Agency: GMMB, INC. (6441) Product: EST 1536 (1300) Self :15:00 Confirmed: 09/24/12 01:01 PM

Buyer: SHIRA LEVY Demo: RHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int. Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE7	M T W T F S S	NEWS	30	B			0.0	\$2,700.00	4	\$10,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER1	M T W T F * *	LETT	30	B			0.0	\$720.00	2	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LLETTER1	M * * * * *	LETT	30	B			0.0	\$720.00	1	\$720.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PHOW*PART	M * * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PBROKE*M&M	M * * * * *	REGP	30	B			0.0	\$5,220.00	1	\$5,220.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PNAVY	* T * * * * *	REGP	30	B			0.0	\$5,850.00	1	\$5,850.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

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Agency: GMMB, INC. (6441)	Product: EST 1536 (1300)	Self :15:00	Confirmed: 09/24/12 01:01 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PVEGATU	* T * * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PSURV25	* * W * * * *	REGP	30	B			0.0	\$6,300.00	1	\$6,300.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PPERSON	* * * T * * *	REGP	30	B			0.0	\$5,670.00	1	\$5,670.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PELEMENT	* * * T * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PJERSEY	* * * * F * *	REGP	30	B			0.0	\$3,150.00	1	\$3,150.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	20:00 - 21:00	* * * * F * *	REGP	30	B			0.0	\$3,150.00	1	\$3,150.00		
FRIDAY CSI NY PREMIERE; CDR													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
CDR													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	73	0	\$116,505.00	\$99,029.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$116,505.00	\$99,029.25	\$0.00	\$0.00